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Kathleen M. Fritz

OBJECTIVE

I am a designer, educator and entrepreneur. I have had an evolution of careers ranging from community mental health, installation artist, professor at Savannah College of Art and Design and now as an EdTech entrepreneur. My experiences have showed me that our greatest challenge is helping people recognize that they are innovators, that they make and contribute something and that they have agency. It is my goal to leverage the potential of creative and innovative thinking and practice: giving people the tools to understand and recognize each individual's, community's, or system's opportunities to contribute to the wellbeing of all.

EDUCATION

Master of Interior Design
Boston Architectural College, Boston, MA June 2002

Bachelor of Arts in Psychology, Minor Special Education
Gordon College, Wenham, MA May 1988

TECHNOLOGY SKILLS

Adobe Photoshop, InDesign, Illustrator, Premier Pro and Fireworks, HTML, Wordpress, Weebly, Microsoft Office, AutoCad, SketchUp,

EXPERIENCE

12/12 - PRESENT **CREATOMbuilder, Inc** **SAVANNAH, GA**
Founder/CEO

Founder and CEO for CREATOMbuilder, Inc.: a collaborative web-based application for project-based learning. The Project Builder leverages project management best practices to overcome impediments currently existing in the designing, facilitating, documenting and assessing of educational projects.

Market traction through direct subscription, B to B and professional development consulting:

200 individual subscriptions to teachers and administrators across the world.

NSF iCS Grant: 2015-2017: CREATOMbuilder planner implementation and professional development consultation working with Centennial Academy, Atlanta, GA Georgia State University and Georgia Tech's CIESMC.

3Doodler, Inc. Curriculum consulting and design of STEAM challenges to be released Spring 2016.

Horizons Atlanta Assessment Consultant for project-based implementation across five summer camp sites.

Price Waterhouse Coopers Foundation. Project collaboration through Atlanta office piloting a design/entrepreneurship approach to PWC's financial literacy program at Wesley International Academy,

Atlanta, GA

Community Guilds, Inc. Designer in-residence and curriculum consulting for mobile makerspace non-profit in Atlanta, GA

EDUCATOR AND MENTOR

6/11 – 12/12 ATOM|ART TO MANY PROJECT TAMIL NADU, INDIA/SAVANNAH, GA

Creative Founder/Instructional Designer

Provide ongoing training and curriculum development for the art process and design thinking integrated learning system ATOM. ATOM is conducting a pilot of the project in conjunction with Communities Rising, Inc. out-of-school programs in rural Tamil Nadu with current development a companion open source program, ATOMXchange, for the United States. ATOM is supported through ongoing curriculum research and assessment and teacher training efficacy, creation of the advocacy campaign “Creativity is not a Privilege,” grant writing and implementation of the 24RT-A-THON fundraising pledge drive.

7/11 – 1/12 USIEF FULBRIGHT-NEHRU SCHOLAR

BANGALURU, INDIA

Visiting Lecturer at Srishti School of Art, Design & Technology

Developed the ATOM project, an arts integrated tool-kit and delivery system for Communities Rising, Inc: an out-of-school 3-9th grade standard NGO program based in Tamil Nadu, India. The class proceeded through all phases of UX/UI design including case study research and immersion observations, analysis, ideation, schematic & design development to final construction, delivery and testing of the ATOM Toolkit to Communities Rising, Inc. This course explored how design can become the basis for creating economic, social and educational opportunities as a basis for a business model.

9/07 –6/11 SAVANNAH COLLEGE OF ART & DESIGN

SAVANNAH, GA

Full Time Faculty

Coordinated and co-taught school wide interdisciplinary course designing new visitor experience for the Fort Pulaski National Monument, served on the interdisciplinary council developed course objectives. Awarded the Presidential Fellowship for an investigation of InterfaceFLOR’s Global project with Neelam Chhiber’s Indus Tree Crafts Foundation, Bangalore, India. Developed curriculum and project briefs, coordinated field trips and maintained documentation for interior design studios in keeping with CIDA requirements Assisted in the preparation and installation of CIDA exhibit and participated in the January 2009 CIDA visit which resulted in accreditation for the Interior Design Program.

- Interdisciplinary Design Studio: Re-envisioning the National Park experience, Winter ‘09
- Interior Design Foundation Studio, Form, Space & Order, Winter/Spring ‘08, Winter ‘09
- Interior Design Studio II, Retail Design Experience, Fall ‘10
- Interior Design Studio III, Commercial Design, Fall ‘07, Winter/Spring ‘08, ‘09
- Interior Design Studio V, Capstone Project, Spring ‘10
- Graduate Contemporary Issues in Interior Design, Online Spring ‘11
- Graduate Interior Design Seminar, Online Winter ‘11
- Graduate Emerging Materials, Online Winter ‘11
- MFA Graduate Studio I, Fall ‘09, ‘10

- MFA Graduate Studio III, Spring '09
- MFA Graduate Thesis Studio, Fall '07
- Intro to Interior Design, Spring '10, '11
- Interior Design Materials, Fall 2007, Winter '09
- Lighting for the Interior/Graduate Applied Lighting
- Liaison, IIDA Student Day, Jacksonville, FL, Winter '08
- MFA Interior Design Thesis Chair, Topics Advisor/MArch Topic Advisor

DESIGNER

1/04- PRESENT KFRITZDESIGN, LLC

SAVANNAH, GA

Sole Proprietor

- A practice providing commercial branding, exhibit lighting and space design and planning, and UI graphic architecture
- Projects include work for the following clients:
 - Charlesfund UI graphic architecture for private member investment startup.
 - Focus Lab LLC's Savannah, GA's new 2400 sf branding and UX/UI development offices featured in Officelovin.com, October 2015.
 - New Beginnings Family Academy, Bridgeport, CT library, commercial kitchen, science garden and playground design and on call Interior Designer.
 - Seton Hall School of Law in Newark, NJ cafeteria renovation and donor plaque.
 - Tenebreax Corporation 4000 sq ft tenant fit out of offices & labs, Boston, MA
 - Charles Magby Fine Violins Print Advertisement for Juilliard 100th Anniversary Program.

7/09 – 8/12 EMERGENT STRUCTURES, INC.

SAVANNAH, GA

Co-founded a non-profit whose mission is to reduce construction waste and repurpose the material for use by other non-profits and artisans. Currently Emergent Structures is reclaiming materials from the east Savannah, GA site called Savannah gardens and is working with the Girl scouts of America to create an eco-village and strategic partners with the Coastal Empire: Habitat for Humanity in Savannah, GA. www.emergentstructures.com

8/04-10/06 ANTINOZZI ASSOCIATES ARCHITECTS

STRATFORD, CT

Senior Designer/Project Manager

- Directed interior design process with architectural and interior design interns on public primary and secondary schools and for facility renovations at the University of Bridgeport.
- Integrated Unilever branding campaign into architectural interiors for their Home & Personal Care Division facility and produced branding presentation package.
- Provided print graphics for non-profit and university fundraising campaigns.
- Collaborated with clients, architects, industrial designers, fabricators, engineers and contractors in the creation of interior spaces, millwork, artwork and multimedia displays.
- Wrote proposals for private and state run projects, produced and managed project schedules and budgets.

9/98-12/03 OLSON LEWIS DIOLI & DOKTOR ARCHITECTS MANCHESTER, MA

Lead Designer/Project Manager

- Lead built environments designer and project manager for bio-science and high tech research & development facilities in the greater Boston area including Cubist Pharmaceuticals, Trip Advisor, E-Ink, Infinity Pharmaceuticals,
- Designed, prepared and supervised production of projects from conception to completion including site analysis, schematic design, contract documents, and casework details for client and contractor review.
- Reviewed drawings for compliance with local, state and federal codes.
- Coordinate with contractors and mechanical, engineering and plumbing sub-contractors throughout all phases of the construction.
- Wrote biotech/scientific promotional materials and presentation scripts.
- Prepared and delivered presentations to new and potential clients.

6/88-8/98 DEPARTMENT OF MENTAL HEALTH WAKEFIELD, MA

Case Manager I & II/ Program Developer

- Coordinated mental health, housing, vocational, educational & public benefits services for individuals with mental illness and post-traumatic stress disorder.
- Led workshops and panel discussions at "Train the Trainers" conferences.
- Co-authored Mental Health Core Curriculum Manual 1994
- Created area wide vocational and recreational interest survey and directory
- Member of 15 person statewide taskforce developing and implementing strategies to reduce use of physical and chemical restraints in state hospitals and programs.

ARTIST

**4/09-10/10 THE WILLING ROOM: POETIC PROJECTION OF HOME
GALLERY SHOW SEPTEMBER 13, 2010-OCTOBER 10, 2010 AT INDIGO SKY COMMUNITY GALLERY,
SAVANNAH, GA.**

Built environment installation taking original poems and translating them into the abstract ideas of home. Winner of the IDEC 2011 Merit of Distinction.

**10/09 – 11/09 LIGHTING DESIGN FOR CREATIVE FORCE ARTIST COLLECTIVE
TELFAIR ART FAIR INSTALLATION, SAVANNAH, GA**

Provided lighting design and direction for the CFAC's installation booth at the Telfair Art Fair.

**9/09 - 11/09 INSTALLATION DIRECTION FOR DWELLING: THE ENDLESS NARRATIVE
SAVANNAH COLLEGE OF ART & DESIGN, SAVANNAH, GA**

Provided assignment and art direction for installation by MFA of Interior Design students who were exploring the concept of narrative and flexible space.

**10/05 – 5/06 NEW OFFICES AND CUSTOM WALL INSTALLATION
RYAN PARTNERSHIP, WILTON, CT**

50,000 sf interior design renovation and fit out of creative offices including custom workstation design, custom wall design for breakout spaces, millwork design and detailing, architectural features, lighting design and finish treatment.

GRANT/PROPOSAL WRITING

Sub-Contractor i-CS , NSF Grant	2014-2017
Digital Georgia Grant for Decatur Makers	2015
PwC Foundation Curriculum Design Grant for Community Guilds, Inc.	2014
Awarded USIEF Fulbright-Nehru Fellowship	2011
Recipient of the SCAD Presidential Fellowship	2010

PRESENTATIONS/PAPERS/ACOLADES

“ATOM| Art to Many Bringing Art Instruction to Rural India” Co-Author and principle investigator
Paper presented at the International Design Principles and Practices Conference at UCLA. 1/12
Published: The International Journal of Design Education, Volume 6, Issue 4. 2013

“What Defines and Artist ” Presented at the Global Perspective=>Innovation in Thought Pecha
Kucha Night, American Center, New Dehli, India 11/11

“The Willing Room: Projections of Home an art installation presented for Creative Scholarship at
the Interior Design Education Council National Conference Denver, CO. Winner of the Merit of
Distinction Award. 3/11

IIDA Georgia Chapter Best of the Best Awards-Professor for winning student project The
International School, Richmond, VA Capstone Project by Madision Miller. 2/11

“Re-envisioning the National Park Experience: A Case Study on university based trans-disciplinary
teams increasing access and stewardship by the next generation of visitors.” Paper Accepted
and Panel Discussion member on “MBA or MFA: Multidisciplinary Research and Collaboration in
the Classroom.” at the South Eastern Conference of Art Colleges, Mobile, AL 10/09

“Re-envisioning the National Park Experience.” Presented Interactive Poster Session at the
Environmental Design Research Association at the EDRA 40 conference, Kansas City, MO. 5/09

PROFESSIONAL MEMBERSHIPS/VOLUNTEER SERVICE

SCAD Interdisciplinary Council 2007-2011
SCAD Interior Design Faculty Search Committee 2008-2010
Design Educational Council Since 2009-2011
Environmental Design Research Association 2008-2009
South Eastern Conference of Art Colleges 2009-2010
Connecticut Coalition of Interior Designers 2005-2008
International Interior Design Association (IIDA) 2000-2009
IIDA-New England Chapter Director of Students for Connecticut 2006-2007
IIDA-New England Chapter VP for Government and Regulatory Affairs 2004-2006
IIDA-New England Fundraising Chair Student Sketch Day Scholarship Fund 2002-2003
Volunteer at Village of the Arts and Humanities, Philadelphia, Summer 1999